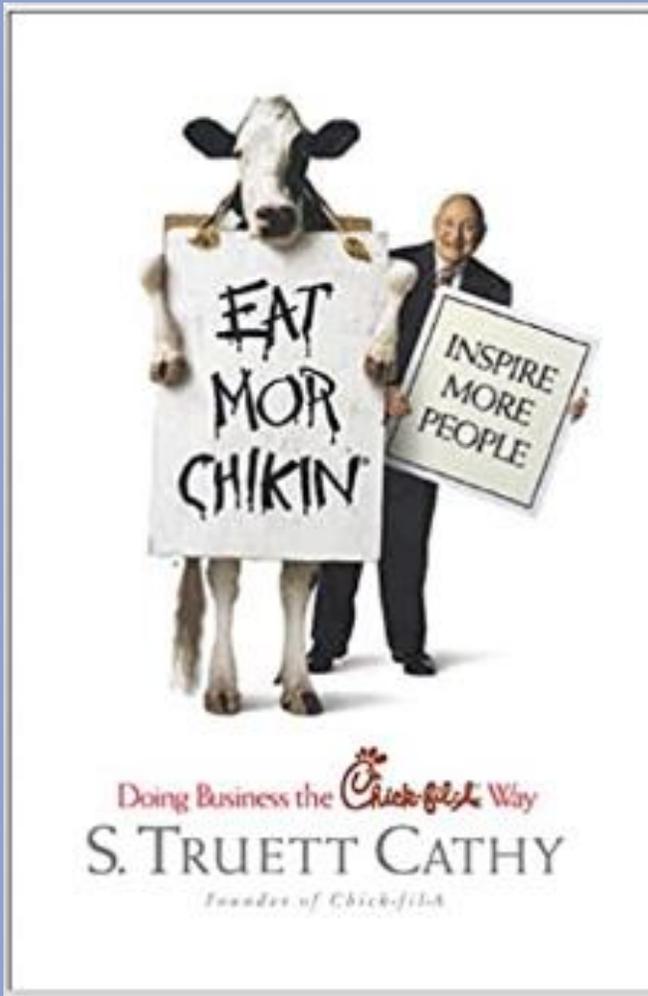


Fall Virtual Athenian Dialogue

Wednesday, November 30, 2022 – 9:00 a.m. - 4:00 p.m.

Eat Mor Chikin: Inspire More People. Doing Business the Chick-fil-A Way. by S. Truett Cathy



Truett Cathy is a real-life Horatio Alger story. He grew up in a boarding house his mother operated, where he learned the principles of hard work, fairness, honesty, loyalty, and respect. When he opened a small restaurant in 1946 with his brother Ben, he put those principles to work and immediately began to experience their rewards.

Twenty-one years later Truett Cathy opened the first Chick-fil-A restaurant, which was unique in America in two ways: it served the first boneless breast chicken sandwich, and it was the first fast-food restaurant to operate in a shopping mall. Today there are more than 1,000 Chick-fil-A restaurants with more than \$1 billion in sales annually.

Truett Cathy has achieved his success while living the life of a servant leader. From the age of eight, when he iced down the Cokes he was selling at his front-yard drink stand and saw the resulting growth in sales, he has sought ways to please customers. That attitude is evident today at each Chick-fil-A restaurant, where Operators and team members have been inspired by the founder's commitment to others.

Truett Cathy's commitment reaches far beyond the people who work and eat in his restaurants. Through the WinShape Centre Foundation, funded by Chick-fil-A, he operates foster homes for more than 120 children, sponsors a summer camp for more than 1,600 children, and has provided college scholarships for more than 15,000 students.

In *Eat Mor Chikin: Inspire More People*, Truett Cathy challenges readers to focus on people and principles. Then good success will surely follow.

(Excerpt from Amazon)



REGISTRATION

Early Bird (deadline: October 28, 2022)

AMCA Members: \$50

After October 28, 2022

AMCA Members: \$60

Non-Members: \$65

To register please click on the following link:

<https://cvent.me/9ZRPk5>

Limited to 30 participants

Registration will close once participation has reached 30 (maximum).

POINTS

3 CMC/MMC points
(with completion of learning assessment)

Participants are required to purchase their own book and read prior to the dialogue.

QUESTIONS:

AMCAInfo@azleague.org

FACILITATOR:

Camilla G. Pitman, MMC

Eat Mor Chikin: Inspire More People is available through Amazon. Support the IIMC Foundation by selecting IIMC Foundation when you click on smile.amazon.com. Amazon will donate a portion of the purchase price to IIMC Foundation to support continuing education for municipal clerks.

About the Facilitator: Camilla G. Pitman, MMC

Camilla G. Pitman, MMC, PLS, has served the City of Greenville, South Carolina, since 1995, as Legal Office Coordinator for the City Attorney's Office, Clerk of Court of Municipal Court, and since 2007 as City Clerk. Prior to joining the City, Camilla served as a legal assistant in Greenville area law firms for ten years.

Leadership and service have always been a part of Camilla's background. She previously served as President for the South Carolina Municipal Finance Officers, Clerks, and Treasurers Association, as President of the Legal Staff Professionals of South Carolina and Legal Staff Professionals of Greenville, and on IIMC Committees since 2012. Camilla completed her term of service in May 2022 on the IIMC Board of Directors representing Region III and is currently serving as Vice-Chair on the IIMC Policy Committee.

Camilla has presented at IIMC Annual Conferences, IIMC Region III Conferences, IIMC state associations and affiliates, and NALS national, state, and local chapters. Camilla is certified as a Master Municipal Clerk and in 2017 achieved the designation as Athenian Leadership Society Fellow and Dialogue Facilitator. Camilla currently serves as a mentor to IIMC members working to become an Athenian Facilitator.

Athenian Leadership Dialogue

Leadership Dialogues are conversations that exceed the usual knowledge recall and application process familiar to all Municipal Clerks in training seminars. They explore leadership principles and practices, drawing on the insights contained in a book that all participants have read. Dialogues focus on helping develop critical thinking skills and increasing leadership ability. See the IIMC website, www.iimc.com for more information on this unique program.