



*Representing Arizona cities and towns for  
over 95 years in all matters of public law.*

*Results. Relationships. Reputation.*

**GUST  
ROSENFELD**  
ATTORNEYS SINCE 1921 P.L.C.

602.257.7422 | GUSTLAW.COM

OFFICES IN PHOENIX, TUCSON, WICKENBURG,  
LAS VEGAS, LOS ANGELES & ALBUQUERQUE

PUBLIC LAW GROUP

---

Brandon Caywood  
[bcaywood@gustlaw.com](mailto:bcaywood@gustlaw.com)

Shelby Exposito  
[smexposito@gustlaw.com](mailto:smexposito@gustlaw.com)

James Giel  
[jgiel@gustlaw.com](mailto:jgiel@gustlaw.com)

Susan Goodwin  
[sgoodwin@gustlaw.com](mailto:sgoodwin@gustlaw.com)

Robert Haws  
[rhaws@gustlaw.com](mailto:rhaws@gustlaw.com)

Jennifer MacLennan  
[maclennan@gustlaw.com](mailto:maclennan@gustlaw.com)

Andrew McGuire  
[amcguire@gustlaw.com](mailto:amcguire@gustlaw.com)

Carrie O'Brien  
[cobrien@gustlaw.com](mailto:cobrien@gustlaw.com)

Brittany Reed  
[reed@gustlaw.com](mailto:reed@gustlaw.com)

Fred Rosenfeld  
[rosenfeld@gustlaw.com](mailto:rosenfeld@gustlaw.com)

Shiela Schmidt  
[sschmidt@gustlaw.com](mailto:sschmidt@gustlaw.com)

Susan Plimpton Segal  
[spsegal@gustlaw.com](mailto:spsegal@gustlaw.com)

Timothy Stratton  
[tstratton@gustlaw.com](mailto:tstratton@gustlaw.com)

Trish Stuhan  
[tstuhan@gustlaw.com](mailto:tstuhan@gustlaw.com)

Gary Verburg  
[gverburg@gustlaw.com](mailto:gverburg@gustlaw.com)

A grayscale background image showing a row of classical stone columns, likely from a government building or courthouse.

## Providing Custom Investment Solutions to Enhance Your Portfolio

Our experienced team can assist you in determining the investment strategy that best suits your local government's needs.

### Our Services

- Discretionary
- Non-Discretionary
- Advisory
- Bond Proceeds Management

### Complementary Services

- Cash Flow Analysis
- Portfolio Analytics
- Investment Policy Development
- Online Customized Reporting

### How can we serve you?



**Sheila Duffy**, Director  
sheila.duffy@publictrustadvisors.com  
(303) 244-0462



**Ash Mehta**, Vice President  
ash.mehta@publictrustadvisors.com  
(480) 573-8980

# TAKE A FRESH LOOK AT SOLAR. FIND OUT HOW MUCH YOU CAN SAVE.

Our free solar savings analysis identifies which sites will provide the greatest savings.

From no-upfront-cost solutions to financing arrangements, we tailor options to fit your budget and ensure all solar incentives are maximized.

We plan construction around your schedule and our focus on exceptional quality, safety, and fast installation ensures well-managed projects and short construction durations.

## Take control of your energy costs.

Contact us today. League members receive a Free Solar Savings Analysis.

520-807-1300 | [info@solonamerica.com](mailto:info@solonamerica.com)



[solonamerica.com](http://solonamerica.com)

AZ ROC 236528 / 308828 / 325957

© 2020 SOLON Corporation



90+ PROJECTS INSTALLED FOR AZ MUNICIPALITIES



**Executive Committee**

**PRESIDENT**

Cathy Carlat, Mayor, Peoria

**VICE PRESIDENT**

Douglas Nicholls, Mayor, Yuma

**TREASURER**

Greg Mengarelli, Mayor, Prescott

**COMMITTEE MEMBERS**

Tom Brady, Mayor, Bullhead City  
Craig McFarland, Mayor, Casa Grande  
Kevin Hartke, Mayor, Chandler  
Doug Von Gausig, Mayor, Clarkdale  
Coral Evans, Mayor, Flagstaff  
Jerry Weiers, Mayor, Glendale  
Georgia Lord, Mayor, Goodyear  
Tom Schoaf, Mayor, Litchfield Park  
Ed Honea, Mayor, Marana  
Christian Price, Mayor, Maricopa  
John Giles, Mayor, Mesa  
Kate Gallego, Mayor, Phoenix  
Gail Barney, Mayor, Queen Creek  
W.J. "Jim" Lane, Mayor, Scottsdale  
Sandy Moriarty, Mayor, Sedona  
Daryl Seymore, Mayor, Show Low  
Rick Mueller, Mayor, Sierra Vista  
Bob Rivera, Mayor, Thatcher  
Anna Tovar, Mayor, Tolleson  
Regina Romero, Mayor, Tucson

**League Staff**

**EXECUTIVE DIRECTOR**

Tom Belshe

**DEPUTY DIRECTORS**

René Guillen & Matt Lore

**EDITOR**

Samantha Womer

**GRAPHIC DESIGN AND LAYOUT**

Jonathan Howard



**CONTENTS**



**DEPARTMENTS**

- 6** Message from the Executive Director
- 8** League Welcomes New President

**FEATURES**

- 10** League of Arizona Cities and Towns Launches Resources During COVID-19
- 12** How Cities and Towns Cared for Their Communities in the Time of the Pandemic

Arizona City & Town is published by Innovative Publishing, 10629 Henning Way, Suite 8 Louisville, Kentucky 40241 Phone 844.423.7272 Fax 888.780.2241

Innovative Publishing specializes in association communications and messaging. Please direct all inquiries to Richard Ochsner at richard@innovativepublishing.com or 520.546.0623.

**SALES REPRESENTATIVE:** Richard Ochsner  
**EDITOR:** Kelsey Castaneda  
**GRAPHIC DESIGNER:** Molly Dixon



**INNOVATIVE PUBLISHING**

[www.innovativepublishing.com](http://www.innovativepublishing.com)



## Some Things Won't Change

In late February of this year, I wrote my first executive director's message for our magazine.

It centered on goal setting and our new strategic plan. The article also spoke of the need to constantly question our approach and the need to be adaptable. Two weeks later, we all began experiencing change that would set a new standard for unexpected challenges.

We are all aware of the limitations of best-laid plans. I am reminded of a quote by Benjamin Franklin that says, "Change is the only constant in life. One's ability to adapt to those changes will determine your success in life." Adaptability is a sign of a healthy, effective organization. It requires a culture that inherently questions approach and policy. Being open to simply doing things differently to solve a current problem may lead to innovation for the future that had not been contemplated previously.

I was extremely gratified to represent cities and towns that answered the call when it came to protecting public health while being mindful of the financial, social and other impacts to their residents and businesses. Our staff was excited to be part of helping our members continue to offer vital services while protecting the health of their own employees. I have watched while we have been on the front lines of making things work as new information, policies and mandates are handed down that affect those same residents and businesses. I am proud to say that cities and towns have done a lot of good and are continuing to do a lot of good under difficult, unanticipated circumstances.

The League staff will continue to explore ways to be a resource to our wonderful Arizona communities as they seek not only to adapt to change but to anticipate it. If there is one thing the past six months have shown us, it's that there are other challenges we are facing that will require even greater adaptability and resolve. We look forward to working with you, because we know that cities and towns will be vital to future solutions. And that is one thing that won't change.

A handwritten signature in black ink that reads "C. Thomas Belshe".

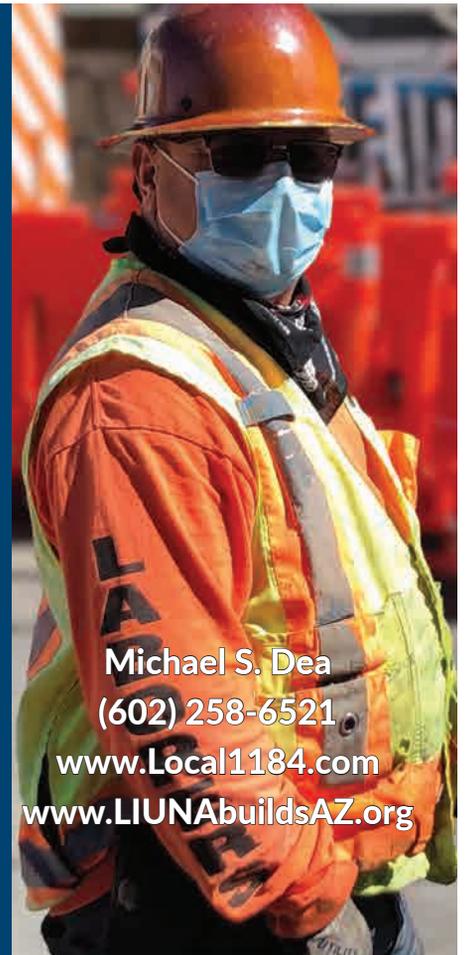
Tom Belshe  
League Executive Director

# LIUNA!

## BUILDS PEOPLE BUILDS PROJECTS BUILDS ARIZONA

The Laborers' International Union of North America (LIUNA) Local 1184 partners with responsible contractors, elected officials, public and private entities, and community groups to build and maintain the infrastructure needs of communities throughout Arizona while providing residents a career in the construction industry even in uncertain times.

**SKILLED | TRAINED | SAFE**



Michael S. Dea

(602) 258-6521

[www.Local1184.com](http://www.Local1184.com)

[www.LIUNAbuildsAZ.org](http://www.LIUNAbuildsAZ.org)

## Everything you need all in one place

Powerful tools that work together



Minutes & Agendas  
Organize With Ease



Public Records Request  
Requests Made Easy



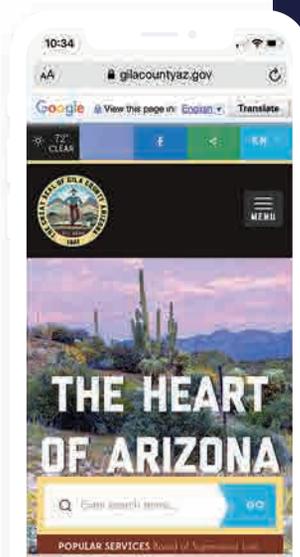
Document Center  
Documents Done Right



E-Notify  
Keep Them Notified



Notification Center  
Simple Yet Powerful



## We believe in...

Making government beautiful, accessible, and different.

Our goal is to make our client's websites truly beautiful. We have a cabinet full of awards that stand as a testament to our mastery of design. But functionality and navigability are also important components of a beautiful user experience.

As technology continues to evolve, governments must adapt and change the way they reach out to the individuals and companies who

rely on them. This is why we continue to enhance our technology, regularly adding new features that enable our clients to most effectively serve their constituents and manage their website content.

Our innovative web design, cutting edge web content management system, and an ingenious suite of web apps go a long way toward allowing our municipal clients to be different by making a difference in people's lives.

## Get in touch

[revize.com](http://revize.com)  
(248) 269-9263  
[interested@revize.com](mailto:interested@revize.com)

**revize.**

The Government Website Experts

## League Welcomes New President

During our League Conference Week 2020, Peoria Mayor Cathy Carlat was elected to a two-year term as president of the League of Arizona Cities and Towns. She takes over for Maricopa Mayor Christian Price, who served as president from 2018-2020.

The League would like to thank Mayor Price for his leadership in the role of president. Mayor Price has served on the League Executive Committee since 2014 and was elected treasurer in 2016. He stepped in to fill the role of president in 2018. Mayor Price has been a tremendous leader at the helm of our organization for the last two years, and we look forward to continuing to work with him as he continues his service to the League Executive Committee.

Mayor Carlat has been a member of the League Executive Committee since 2015 and has served the last two years as vice president.

“Mayor Carlat’s experience and appreciation of governance at the local level will be valuable during her term as president, and we look forward to her leadership over the course of the next two years,” said League Executive Director Tom Belshe.

Mayor Carlat joins Yuma Mayor and League Vice President Doug Nicholls, alongside Prescott Mayor and League Treasurer Greg Mengarelli, as the elected officers of our organization.

We welcome Mayor Carlat to her new role and look forward to her leadership!



# 8

## YEAR AWARD RECIPIENTS

Barbara Ahmann, Vice Mayor, Clifton  
 Aaron Allen, Vice Mayor, Thatcher  
 Joseph Allred, Mayor, Colorado City  
 Jeni Coke, Councilmember, Lake Havasu City  
 John Crane, Vice Mayor, Carefree  
 Sam Crissman, Councilmember, Wickenburg  
 Maria Cecilia Cruz, Vice Mayor, San Luis  
 Jon Edwards, Mayor Pro Tem, Peoria  
 Arturo R. Garino, Mayor, Nogales  
 Sammy Gonzales, Mayor, Miami  
 Rachel Gray, Mayor Pro Tem, Sierra Vista  
 Julia R. Gusse, Councilmember, Maricopa  
 Bryce Hamblin, Mayor, Eagar  
 Brent Hatch, Councilmember, Show Low  
 Jacque Hendrie-Henry, Vice Mayor, Coolidge  
 Michelle Hess, Councilmember, Buckeye  
 Judy Howell, Councilmember, Winslow

Jeffery Jessop, Councilmember, Colorado City  
 Connie Kakavas, Councilmember, Show Low  
 Royce Kardinal, Vice Mayor, Wickenburg  
 John Martinez, Vice Mayor, Sedona  
 Donna McCoy, Councilmember, Lake Havasu City  
 Winslow McNeill, Councilmember, Eagar  
 Luis Montoya, Mayor, Clifton  
 Bill Patena, Councilmember, Peoria  
 John O. Phelps, Councilmember, Eagar  
 Micah D. Powell, Vice Mayor, Eloy  
 Christian Price, Mayor, Maricopa  
 Anita Romero, Councilmember, South Tucson  
 Matias Rosales, Councilmember, San Luis  
 Ray Shelton, Councilmember, Douglas  
 Tara Walter, Mayor, Florence  
 Ray West, Councilmember, Clifton  
 Andrea Wood, Mayor, Patagonia

# 12

## YEAR AWARD RECIPIENTS

Mike Black, Councilmember, Miami  
 Kelly Blunt, Councilmember, Wickenburg  
 Jeff Brown, Councilmember, Queen Creek  
 Marvin L. Brown, Councilmember, Maricopa  
 Kathy Bruck, Councilmember, Bullhead City  
 Gary Coon, Mayor, Star Valley  
 Darryl Dalley, Former Mayor, Miami  
 Richard Dehnert, Vice Mayor, Clarkdale  
 Coral Evans, Mayor, Flagstaff  
 Skip Hall, Mayor, Surprise  
 Nubar Hanessian, Councilmember, Nogales  
 Bill Hawkins, Councilmember, Florence  
 Matthew Herman, Councilmember, Casa Grande

Suzanne Klapp, Councilmember, Scottsdale  
 Mary Kortsen, Councilmember, Casa Grande  
 Marshall Losey, Councilmember, Winslow  
 Frank McNelly, Councilmember, Williams  
 Joel Navarro, Councilmember, Tempe  
 Jon Post, Vice Mayor, Marana  
 John Romack, Councilmember, Litchfield Park  
 Gerardo Sanchez, Mayor, San Luis  
 David Shapera, Councilmember, El Mirage  
 Fernando Shipley, Councilmember, Globe  
 Gloria Torres, Councilmember, San Luis  
 Anna Tovar, Mayor, Tolleson  
 Ken Weise, Mayor, Avondale

# 16

## YEAR AWARD RECIPIENTS

Paul Faith, Vice Mayor, Litchfield Park  
 W.J. "Jim" Lane, Mayor, Scottsdale  
 John W. Moore, Mayor, Williams  
 Daryl Seymore, Mayor, Show Low  
 Sheila Stephenson, Councilmember, Kearny  
 Jerrel "J.W." Tidwell, Councilmember, Eloy  
 Doug Von Gausig, Mayor, Clarkdale

# 20

## YEAR AWARD RECIPIENTS

Robin Boyd, Councilmember, Winslow  
 Mark Mitchell, Former Mayor, Tempe  
 Debra Sommers, Mayor, Kearny

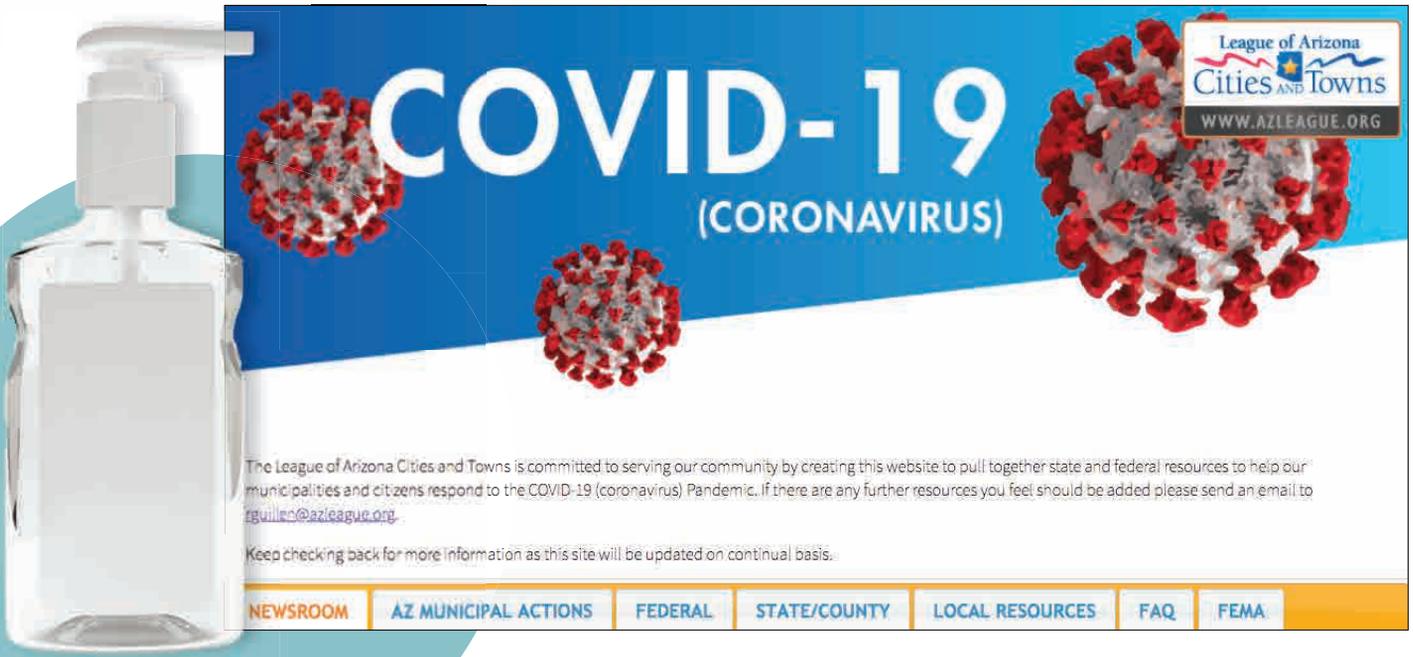
# 28

## YEAR AWARD RECIPIENTS

Bob Rivera, Mayor, Thatcher

# CONGRATULATIONS TO THIS YEAR'S SERVICE AWARD RECIPIENTS





# LEAGUE OF ARIZONA CITIES AND TOWNS LAUNCHES RESOURCES DURING COVID-19

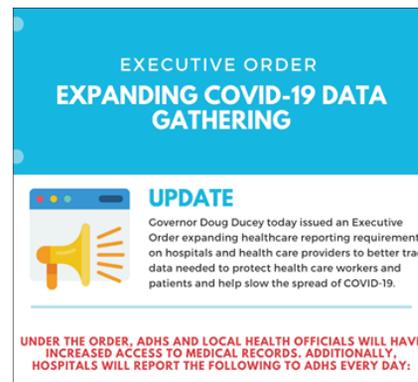
To assist in providing important information about COVID-19, the League developed a series of infographics and printable materials for our cities and towns to use during this time of emergency. The League created a one-page, printable resource for cities to display in town halls that describes the social distancing orders that were put in place and explains why the facility may be closed or have limited hours. In addition, the League provided a printable sign for parks and trails that highlights healthy best practices related to physical distancing.

As executive orders were developed and released from the governor’s office, the League also created infographics and videos to explain the complex information to residents. Cities and towns were able to share these resources with their own municipalities — another way for municipalities to provide vital information to the individuals in their cities.

## #AZCitiesCare Promotes Municipal Essential Workers

As the coronavirus pandemic filled our lives, so did amazing stories about the great, continued work of essential workers,

including municipal employees. To acknowledge municipal staff and promote our city and town essential workers, the League launched a microcampaign called AZ Cities Care. This socially focused campaign included profile features of municipal workers on social media, heavily focusing on public safety, public works and transit.





## #AZCITIESCARE

### Share all the ways your cities & towns continue to care during COVID-19.

**MONDAY MOTIVATION**

Share how your cities and towns are motivating one another.

- Try hosting online fitness classes.
- Spread positive messages on your social media.
- Share resources for small business owners or propose how your community can continue to support struggling businesses.

**TRANSPORTATION TUESDAY**

Share how you are keeping your cities and towns on the move.

- Post available transportation offerings and schedules.
- Share improvements or upcoming plans for transportation projects.
- Showcase your community transportation employees.

**WEDNESDAY WORKS**

Share how your public works officials are keeping your cities & towns up & running.

- Show off your public works employees helping out the community.
- Let your followers in on fun facts about public works.
- Post about some lesser known public works positions.

**THOUGHTFUL THURSDAY**

Share thoughtful things happening in your cities & towns.

- Post creative ways your community can support one another, like sidewalk chalk messages or neighborhood street concerts.
- Share how your community members are coming together while staying apart.

**FRONTLINE FRIDAY**

Share how your community is supporting individuals on the frontlines.

- Tell us about a local business donating meals/supplies to first responders.
- Show your audience special recognitions or celebrations of frontline workers.
- Post resources for individuals who want to get involved & support these workers.

**#AZCITIESCARE**

Be sure to use the #AZCitiesCare in your post so we can share your stories!

## #AZ CitiesCare

LEAGUE OF ARIZONA CITIES AND TOWNS

### League Launches #AZCitiesCare to Recognize Efforts During COVID-19

As many of us continue to stay at home during the COVID-19 pandemic, cities and towns must still continue to provide services and create unique opportunities for residents to stay involved during this time.

You can get more information about #AZCitiesCare at the website [here](#). The website also includes our Stay-at-Home Survival Kit, full of fun, creative things to do while you're staying safe at home!

“Cities and towns were able to share these resources with their own municipalities – another way for municipalities to provide vital information to the individuals in their cities.”



# HOW CITIES AND *Cared for Their* IN THE TIME OF THE



# TOWNS *Communities* PANDEMIC

**A**s spring 2020 began, so did the start of a global pandemic that would change all aspects of everyday life. Arizona cities and towns had to quickly adapt to the changes that this brought. Municipalities needed to find ways to continue providing essential services for their residents, while also taking health and safety into consideration. In addition, cities often serve as the gateway for information and are a go-to source to deliver news to their residents. Cities learned to engage in a variety of unique ways in order to get their messages across to residents in a timely and informative manner. In addition, cities and towns also developed new programming and unique materials to keep residents engaged, active and healthy.





# Cities and Towns Keep Residents Safe

## SOMERTON STREET SANITATION

In the City of Somerton, the public works department was charged with getting the streets clean. They sprayed areas of the city with disinfectant to eliminate the presence of COVID-19. The city employed regular sanitation vehicles and then used these to dispense sanitation materials to the town. The sanitizer used, called Nisus DSV, was determined by the U.S. Environmental Protection Agency to be effective against SARS-CoV-2, the cause of COVID-19. Operation Safe City targeted areas where public usage remained high, including Main Street, the city’s multiuse pathway system and parks.

The city also implemented a community resource hotline to help seniors and others in the community with information and connect them with resources during the emergency.



“The city employed regular sanitation vehicles and then used these to dispense sanitation materials to the town.”



## CHANDLER #POOLTOGETHER PARADE

Summer months in Arizona mean extreme heat and, usually, lots of pool time for families. With more time at home and more time around water, the percentage of drownings was predicted to increase. Since in-person safety demonstrations weren't possible as in years before, water safety was a concern, so the City of Chandler came up with an innovative solution.

Chandler's police and fire departments, along with local school districts, designated about a dozen areas within the city to hold "pool parades." Families were able to line up at school campus sites and safely physically distance from each other to view the "Pool Together" parade. Members of Chandler public

**“Members of Chandler public safety and school districts used the parade to demonstrate safety resources and share information.”**

safety and school districts used the parade to demonstrate safety resources and share information.

Additionally, the city launched a poster contest called #WaterYouDoing. Families were encouraged to create water safety-themed posters and bring them to the parades.



## TUCSON HAND-WASHING STATIONS

Concerned about the health and safety of its most vulnerable residents, the City of Tucson installed hand-washing stations throughout its city to encourage passersby to wash their hands as they traveled down the street. This particular resource was extremely important in keeping the city's most vulnerable populations safe and healthy.





## Cities and Towns Keep Residents Active

### FLORENCE MASK DASH

To slow the spread of COVID-19, large group gatherings were no longer taking place, and because of that, many races and outdoor recreation events were canceled in the spring. Luckily, many of Arizona’s cities and towns got creative and the Town of Florence hosted the first-ever Mask Dash Virtual 50K!

The Florence Community Services Team developed an innovative program in response to the pandemic. The Mask Dash was a Virtual 50K challenge that could be completed at any location during times

that were convenient for participants. They were given the option to run, walk or bike 31 miles at their own pace and could record their participation via a log. Once the 31 miles were completed, participants received a T-shirt and a commemorative “mask medal.”

Just like an in-person race, there was plenty of team spirit and camaraderie involved here, too! Promoted across social media, a Facebook event was created where participants were able to log on and interact with each other, posting updates and encouragement along the way.



### TEMPE PLAYS AT HOME



As COVID-19 regulations prevented in-person recreation classes and group sporting events from occurring, cities

were forced to find alternative ways to keep their citizens active and engaged. The City of Tempe’s parks and recreation department quickly introduced “Tempe Plays at Home.” This program included a variety of new, at-home activities. The

city’s recreation instructors created virtual programs and filmed instructional activity and fitness videos for families to use at home. Classes were recorded and shared via the City of Tempe’s social media and web platforms.

The spring is also typically a very busy time for community events. The City of Tempe redesigned their special events so families could enjoy them at home. This included a four-week, interactive Movies in the Park at Home, with daily social media posts that showcased activities themed around each week’s featured movie.



## PEORIA CARE PACKAGES



Looking for a way to keep families engaged and active outside, the City of Peoria took to a popular stay-at-home activity: chalking. The city's community engagement coordinator worked with the City of Peoria Police Department to bring connection to the community through this socially distanced outdoor activity.

Residents were able to go online to reserve Chalk the Walk packs from the city. The bags were filled with chalking essentials, as well as information for families to receive assistance from the city.

**“Members of the police and recreation departments visited residents to drop off the bags and were able to safely engage and support residents through their drop-off visits.”**

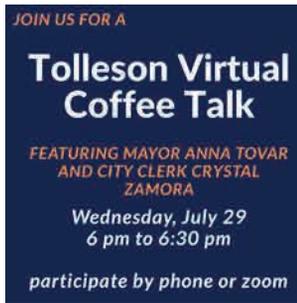
Members of the police and recreation departments visited residents to drop off the bags and were able to safely engage and support residents through their drop-off visits.





# Cities and Towns Keep Residents Engaged

## TOLLESON VIRTUAL COFFEE TALK



Prior to COVID-19, the City of Tolleson would host in-person gatherings called Tolleson Coffee with Mayor and Council, an opportunity to share important city updates with the community.

As the city continued to focus on slowing the spread of COVID-19 by observing social distancing, wearing

masks in public and following other CDC guidelines, Tolleson Virtual Coffee Talks were created. These coffee talks created an opportunity to provide virtual city updates and answer questions on a safe platform. The city uses Zoom to host the Tolleson Virtual Coffee Talk, allowing residents to join safely from the comfort of their homes.

**“The city uses Zoom to host the Tolleson Virtual Coffee Talk, allowing residents to join safely from the comfort of their homes.”**



## SIERRA VISTA HUMMINGBIRDS OF HOPE

The City of Sierra Vista is known for its local bird watching, with more than 10 species of hummingbirds that pass through the city annually.

As the city saw normal life change for residents, they used those hummingbirds as a symbol of hope and connection for their community.

A large public mural in the city was painted on the water tower, with two large hummingbirds. Funded by the City of Sierra Vista and Library Utilities, the beautiful mural was designed and completed by local artist Carrie Olaje. The design was selected by the Sierra Vista City Council.

To keep residents engaged and reinforce the message of hope and hummingbirds, the city created an official Hummingbirds of Hope Coloring Book so local residents could create their own pieces of art inspired by the hummingbird. The city made the coloring book available for download on



their website. Residents were encouraged to color the pages or create their own hummingbird artwork and then display them in their houses, vehicle windows or yards, so neighbors driving by could spot them and feel connected. They also shared them via social media using the hashtags #SierraVistaTogether and #HummingbirdsofHope.



## GILBERT VIDEO UPDATES

When COVID-19 hit, the Town of Gilbert focused on slowing the spread in their community while still providing excellent services to residents. As Gilbert is known for its award-winning



**“During the course of these videos, Gilbert’s social media channels received 7 million impressions and more than 672,000 engagements.”**

digital communication, they were already in a great position to provide citizens with updates and information through this time. When the pandemic forced the town to close facilities, they took an innovative approach to continuing services through a digital format.

One of the ways Gilbert provided continual updates to their residents was through video updates from the mayor. Beginning with daily updates and then moving to weekly updates, Gilbert Mayor Jenn Daniels provided updates through short, informative videos that were shared via Facebook, Instagram, Twitter, NextDoor and LinkedIn. Mayor Daniels’ video updates averaged 15,000 to 20,000 views across all platforms.

During the course of these videos, Gilbert’s social media channels received 7 million impressions and more than 672,000 engagements.

Gilbert’s Office of Digital Government also began a texting service for residents and businesses to stay up to date on the latest COVID-19 information, providing regular updates to more than 11,000 subscribers.

## QUEEN CREEK DIGITAL ICE CREAM SOCIAL

The Town of Queen Creek has always kept its residents sweetly engaged every summer with an ice cream social. Each year, the town invites residents for a scoop of their favorite frozen treat and to “get the scoop” on what’s happening in the town.

Since large group gatherings were no longer a possibility this summer, the town turned digital to share their virtual ice cream social. During a week in July, the town featured a variety of informative videos featuring various departments discussing current and future projects. Residents got a behind-the-scenes look at some of the people who were working to keep the town running during the pandemic.

Residents were encouraged to support their local Queen Creek businesses by picking up ice cream from local ice cream shops before they sat down to watch the videos from home!





# Cities and Towns Keep Residents Supported

## SAN LUIS FOOD DONATION DRIVE

To help support residents who were falling on hard times, the City of San Luis implemented food donation drives at their senior center. Residents dropped off food donations, and then the city later held times where individuals could come and pick up food. To allow for social distance guidelines, the city set up stations so that individuals could drive through the donation site without ever leaving their vehicles.

More than 500 vehicles came through the first donation drive, and the city was able to provide individuals with fresh meat and vegetables through generous donations of local businesses and nonprofits.

In addition to providing food drives, the city set up socially distanced outdoor shade structures for individuals to safely meet with the Arizona Department of Economic Security and Arizona @ Work.



## BUCKEYE WI-FI SUPPORT

During the state's stay-at-home order, many students found themselves finishing up their school year at home. Classes were held via Zoom, homework was submitted digitally, and Wi-Fi networks were required for it all. For some, Wi-Fi is not always accessible at home and the public library is often the most affordable and accessible place to access the internet.

Unfortunately, many public buildings and city centers were closed as part of the stay-at-home order. To fill a need and support its residents, the City of Buckeye installed outdoor antennas outside of their libraries so that the Wi-Fi could be boosted to the parking lots.

The local Buckeye Unified High School District also implemented mobile hotspot buses so that students could do their homework in school parking lots and buses.

Like other Arizona city and town libraries, the Buckeye Public Library also offered various online resources, including



the online download of e-books, so residents could still receive enrichment and learning during the shutdown. Residents could even receive a library card online.



## AVONDALE VIRTUAL RIBBON-CUTTINGS

Ribbon-cuttings are an everyday part of life for city and town officials. Economic development departments often hold these events as a way to introduce a new business to the community. As restrictions for public gatherings came into place, many new businesses found themselves struggling to promote themselves. Luckily for businesses in the city of Avondale, they got to be part of virtual ribbon-cuttings!

During the state-mandated shutdown, the city celebrated four new businesses with virtual events. These virtual ribbon-cuttings were shared via Facebook, and residents could watch and celebrate along with their brand-new local businesses.

The city set up small celebratory gatherings and was mindful of physical distancing. Several of the businesses were family-owned and the gatherings turned into family celebrations of the new businesses they were embarking upon.

Some of the new businesses that received support and promotion from their home city included a locally owned, family Greek restaurant, a coffee and healthy drink shop, a local café and a brand-new hotel.

The events garnered international exposure and reached thousands as a result of these Facebook Live groundbreaking and ribbon-cutting events.

**“During the state-mandated shutdown, the city celebrated four new businesses with virtual events.”**



## #LIGHTAZBLUE

To show gratitude to Arizona health care and essential workers, the state of Arizona lit up blue in April. Arizona Gov. Doug Ducey announced that Arizona public buildings would be encouraged to light up in blue lights so that individuals could feel community support. Many of Arizona’s cities and towns participated to show their support!





Leaders in auditing and consulting services for governments



Tucson • Phoenix • Flagstaff  
HeinfeldMeech.com



## ARIZONANS HELPING ARIZONANS

*When it matters most, we are there at a moment's notice.*

We are paramedics and EMTs.  
We are firemen and women.  
We are on the ground and in the air.  
We are Global Medical Response.  
And we are proud to serve our community.

For more information, visit [www.globalmedicalresponse.com](http://www.globalmedicalresponse.com).

GMR SOLUTIONS IN ARIZONA



### J2 Engineering & Environmental Design

Offering Creative Expertise in:

- Water Resource Engineering
- Landscape Architecture
- Civil Engineering
- Client Base 99% Public Sector

Let's design something together.

[www.j2design.us](http://www.j2design.us)  
[marketing@j2design.us](mailto:marketing@j2design.us)



VISIT US ONLINE!  
**WWW.AZLEAGUE.ORG**

ad COUNCIL

CDC

TOGETHER, WE CAN HELP SLOW THE SPREAD.  
Learn more at [coronavirus.gov](http://coronavirus.gov)



# LIVE YOUR BEST LIFE

**Body and mind.**

You count on your employees to bring their best work every day. With the complex lives they lead, you need a partner who makes it easy for them to find the right care at the right price in the right setting. We provide the connected support they need to help improve their whole health - and the health of your bottom line.



**Together, all the way.®**

All Cigna products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Cigna Health and Life Insurance Company. (HP-POL43/HC-CER1V1 et al.) The Cigna name, logo, and other Cigna marks are owned by Cigna Intellectual Property, Inc. 937954 12/19 © 2019 Cigna. Some content provided under license.

LEAGUE OF ARIZONA CITIES & TOWNS

1820 West Washington Street

Phoenix, AZ 85007

PRST STD

US POSTAGE

PAID

MOS

# World Class Counsel. Arizona Roots.

Dedicated Advisors. *Developing our Communities.*

---

Legislative Drafting

Contracts and Development Agreements

Public Private Partnerships

Land Use Litigation

Takings and Proposition 207 Analysis

Ordinance and Code Review

Historic Preservation

Special Taxing Districts

*G&B welcomes accomplished Water Law attorney Mike Pearce to the firm. Mike has been helping cities and towns navigate complex water issues for over 30 years.*

GAMMAGE  
&  
BURNHAM

Attorneys at Law

[gblaw.com](http://gblaw.com) • 602.256.0566

Grady Gammage Jr. • Manjula M. Vaz • Stephen W. Anderson • Lindsay C. Schube • Susan E. Demmitt • Cameron C. Artigue • Michael J. Pearce